GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation (H&S) Department-Horticulture Department-Standard Operating Procedure (SOP) for supply of Varietal and Hybrid Seeds and Nursery Planting Material of Vegetables, Spices, Horticultural, Floricultural crops through RBKs-Orders-Issued

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AGRICULTURE & COOPERATION.(H&S) DEPARTMENT

G.O.Ms.No.65 Dated.19.06.2020

Read:

e-Office File No.AGC03-19029/33/2020-RKVY SEC-GEN-HORTI of the Department of Horticulture, A.P. Guntur.

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ORDER:-

In the circumstances stated by the Commissioner of Horticulture, A.P, in the reference read above, Government after careful examination, hereby issue the following Standard Operating Procedure (SOP) for supply of Varietal and Hybrid Seeds and Nursery Planting Material of Vegetables, Spices, Horticultural, Floricultural crops through Rythu Bharosa Kendras (RBKs):-

i. All the Direct sown and Nursery sown varietal and Hybrid Seeds of Vegetable, Spices, Horticultural and Floricultural crops shall be made available to the Farmers through RBKs.

ii. All the Vegetative propagative/Nursery planting material like Seedlings, Cuttings, Grafts, Tissue culture plants etc. in Vegetable, Spices, Horticultural, Floricultural Crops shall be made available to the Farmers through RBKs

iii. The AP State Agro Industries Development Corporation Limited, Vijayawada (AP AGROs) shall enter into agreement with the Seed companies and agencies marketing the Varietal and Hybrid Seeds in Vegetable, Spices, Horticultural, Floricultural crops in the state of Andhra Pradesh for sale of seeds though RBKs.

iv. The AP AGROS shall enter into agreement with Nurseries producing and marketing or directly marketing Nursery planting material like Seedlings, Cuttings, Grafts, Tissue culture plants etc. in Vegetable, Spices, Horticultural, Floricultural crops having registered under Nursery Act with Department of Horticulture, Government of Andhra Pradesh for sale of Nursery planting material though RBKs.

(P.T.O.)

v. The AP AGROS shall ensure that the Product (Seed/Nursery Planting Material) details of various Seed companies and registered nurseries marketing the Varietal and Hybrid Seeds and Nursery planting material of Vegetable, Spices, Horticultural, Floricultural crops in the state of Andhra Pradesh are available on the Kiosks of RBKs to facilitate the Farmers for booking the Seeds and Nursery Planting material.

vi. The Horticulture Officers, Assistant Directors of Horticulture and Deputy Directors of Horticulture shall assess the requirement of the varietal and Hybrid Seeds and Nursery Planting material of Vegetable, Spices, Horticultural, Floricultural crops in their jurisdiction and inform the tentative demand to the nearest RBK Hub Managers of the AP AGROS to facilitate the Hub Managers of AP AGROS for making the Seeds and Nursery Planting material available in stipulated time.

vii. The Farmer shall visit the RBK to book the Varietal Seed or Hybrid Seed and Nursery Planting material of any company/registered nursery of his choice and place order through Kiosk of RBK.

viii. Upon booking of the Seed/ Nursery planting material through Kiosk, booking receipt/SMS shall be issued to the Farmer having all the details of the Seed/Nursery Planting material along with Cost that need to be paid by the farmer.

ix. The Farmer shall pay the Seed/Nursery Planting material Cost mentioned on the Booking receipt/SMS to the Village Digital Assistant (VDA) in case of Village Secretariats and Ward Education & Data Processing Secretary (WEDS) in case of Ward Secretariats. Upon payment by the farmer, the VDA/ WEDS shall issue payment receipt to the Farmer.

x. The VDA/WEDS shall deposit the amount collected in the AP AGROS account.

xi. The Hub Managers of AP AGROS shall ensure that the varietal and Hybrid Seeds and Nursery Planting material of Vegetable, Spices, Horticultural, Floricultural crops ordered by farmers through RBKs shall be made available for delivery within 48 hours of payment of cost by the Farmer.

(Contd…P3)

xii. Hub Managers of AP AGROS shall ensure that the varietal and Hybrid Seeds and Nursery Planting material of Vegetable, Spices, Horticultural, Floricultural crops shall be mandatorily tested for Quality before despatched to the RBKs.

xiii. The AP AGROS Logistic partner shall deliver the Seed/Nursery Planting Material at RBK. The Village Agricultural Assistant/Village Horticultural Assistant/Village Sericulture Assistant shall handover the Seed/Nursery Planting material to the Farmer upon collection of the Payment receipt from Farmer.

2. The Commissioner of Horticulture, A.P. Guntur and the Vice Chairman & Managing Director, A.P. State Agro Industries Development Corporation Limited, Vijayawada, shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Commissioner of Horticulture, A.P Guntur.
The Vice Chairman & Managing Director, A.P.State Agro Industries Development Corporation Limited, Vijayawada
Copy to:
The Panchayat Raj & Rural Development Department, A.P.Secretariat, Velagapudi.
The Department of Gram Volunteers/Ward Volunteers & Village Secretaries/Ward Secretaries, A.P.Secretariat, Velagapudi.
All District Collectors.
All Joint Collectors RB&R.
P.S.to Hon'ble Minister (Agriculture)
P.S.to Spl.C.S.(Agri)
Sc

//FORWARDED : : BY ORDER//

SECTION OFFICER